

Kahn update

Issue 3, 2009

PROJECT PROFILE:

HENRY FORD HEALTH SYSTEM West Bloomfield Hospital

Most people think of hospitals as places to go when we are sick or injured, or perhaps visiting someone who's receiving treatment. By offering leading edge care with an impressive array of healthy retail and educational programs, Henry Ford Health System has embarked upon a bold endeavor...changing this perception. Michigan's most stunning new hospital offers a promise of peace and quiet, all-private rooms, nutritious food and a wellness philosophy that merges traditional and alternative approaches to medicine.

At first glance, the Henry Ford West Bloomfield Hospital looks more like a quiet lodge than a high-tech health care facility. Designed to emulate a Northern Michigan

retreat, the 560,000 sq. ft. hospital addition creates a sense of pastoral tranquility that supports the health system's healing mission. The three story addition cleverly connects to the existing 250,000 sq. ft. facility in the rear, allowing the facility to wrap around the site's broad and picturesque pond without disturbing its natural beauty.

Upon entering, visitors and patients will find themselves at a crossroads of streetscapes patterned after a Michigan town. Not only does the Main Street offer an array of healthy lifestyle opportunities, but it also complements the building's theme and also provides a logical and identifiable wayfinding system.

Originating around Feng Shui principles, private patient rooms boast curved walls and soft, natural tone colors to create a calming and soothing environment, enabling patients to focus on healing. Accommodating overnight stays for family members, each room also features a sleeper sofa, wireless web access, a flat-screen TV and patient-controlled thermostats.

The hospital was designed to keep the environment healthy too. Master planned by Kahn and situated on an 80-acre site, sustainability was at the forefront of the design for this facility. With large expansive windows allowing natural light to flood open spaces, a rooftop garden, and energy-

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Stephen Q. Whitney
Chairman & CEO
The Albert Kahn Family of Companies

from the CHAIRMAN FOND FAREWELL

This is my final message as the leader of this wonderful organization. It's been an honor to be associated with this great firm founded by Albert Kahn. The firm's legacy and more importantly, its people, are what set this special place apart from all others.

Unfortunately, it is the nature of our business to be seriously impacted by business cycles. Like many others, Kahn faces huge challenges next year, but at the same time, is poised to capitalize on huge opportunities too.

When I joined Kahn a little over 30 years ago, the firm was coming back from a very serious period. While there have been several strong and weak periods since, the current recession is posing a major test of all design firms' stamina and resourcefulness. However, I have every confidence that Kahn will emerge from these difficult times even stronger.

Under Chuck Robinson's leadership, the new executive team is ready to hit the ground running on January 1, 2010. For that very important reason, I have accelerated my timeframe for stepping down. While I will be retiring from the firm's leadership at the end of this year, I anticipate working with the firm in a continuing client support capacity.

This is the right decision and move for me, my family, but more importantly for Kahn. However, I am leaving with no regrets, as it's been a good ride and the firm has been good to me. Plus, this is not goodbye, but rather we'll see each other soon. Best wishes to each of you this holiday season and beyond. May 2010 be everything that we all hope and need it to be!



Auditorium Addition

Client: Hospital Israelita Albert Einstein
Location: São Paulo, Brazil
Area: 110,000 sq. ft.
Overall Project Budget: Confidential
Target Completion: August 2010

Kahn has been working with HIAE since 2003 as the hospital's primary provider of long-term planning and design services for all of its facilities. Current work includes a state-of-the-art 500-seat auditorium and conference center for showcasing and sharing cutting edge medical technologies across the international medical community. The center, whose design references Jewish symbols and culture, will house a grand ballroom for hosting dinner receptions and events, 12 classrooms, a lobby and underground parking, and will serve as the focal point of HIAE's Morumbi campus. Designers were also tasked with addressing a wide range of security concerns, as the facility is intended to accommodate dignitaries.

Innovation and Progress. **The perfect ratio.**

A closer look at a few select projects

**Hospital Israelita Albert Einstein
Auditorium Addition
São Paulo, Brazil**

COMMISSIONING SERVICES

Client: Saint Joseph Mercy Health System
Location: Canton, MI
Area: 53,600 sq. ft.
Overall Project Budget: Confidential
Completion: November 2009

Committed to providing world class health care and to meet the growing needs of the Canton community, Saint Joseph Mercy Canton Health Center has opened the Center for Advanced Medicine and Surgery. Kahn was retained by George W. Auch Company to provide commissioning services for the new facility, which includes an outpatient surgery and procedure center and a cancer center. To ensure the facility will perform correctly and safely for patients and personnel, Kahn executed design reviews and functional performance testing on all HVAC systems, emergency generators, domestic hot water systems and building management systems.

RENOVATION & ADDITION

Client: Department of Veterans Affairs
Location: Battle Creek, MI
Area: 21,000 sq. ft.
Overall Project Budget: \$3.7 million
Target Completion: Summer 2011

With a desire to create a more open and friendly domiciliary, the VA turned to Kahn to revitalize Building 22 on the medical center's campus. Renovations include a quiet/spirituality room, conference and patient education room, and a new open and inviting reception area. Housing 40 residents, each of the rooms have a serene view to the outdoors, creating a home-like atmosphere. Various sustainable design elements are incorporated to optimize energy, protect and conserve water, and enhance the indoor environmental quality while reducing the overall impact on the environment.

HENRY FORD HEALTH SYSTEM WEST BLOOMFIELD HOSPITAL

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efficient heating and cooling equipment, the hospital is seeking LEED certification from the U.S. Green Building Council. It is also the first medical facility worldwide to carry the certified "Wildlife At Work" designation from the Wildlife Habitat Council. By preserving the woodlands, wetlands and ponds that adorn the site and nearby residential neighborhoods, the campus creates an ideal healing environment for patients.

"Kahn brought creativity to the outside and the inside," says Marco Capicchioni, PE, Henry Ford's Vice President of Real Estate, Facility and Support Services. "We could see we weren't going to get a hospital that looked like just another hospital, or like an office building."

Designed as a 300 bed hospital, the first phased opened with 191 beds in March 2009, on schedule and under budget.



**Henry Ford Health System
Henry Ford West Bloomfield Hospital
West Bloomfield, Michigan**

OUR PEOPLE AND THEIR ACCOMPLISHMENTS

news from the **Albert Kahn** Family of Companies

Enkemann Named Chair for NCARB's ARE Committee



Appointed by New York Architect Andrew W. Prescott, AIA, President of NCARB, **John Enkemann, Jr., AIA**, is serving as Chair of the Architectural Registration Examination (ARE) Committee for the National

Council of Architectural Registration Boards (NCARB) where he will oversee the writing of the ARE exam. To become licensed in the United States, United State territories and Canada, architects are required to successfully complete the ARE, developed by NCARB.

John has served on the ARE Committee since 2002, first lending his expertise and knowledge to the General Structures Subcommittee as an exam writer then being promoted to coordinate these efforts in 2004. He also served on the Michigan Board of Architects since 2002, serving as Chair from 2004 to 2006.

Kahn Certified by Planetree Visionary Design Network

It is with great excitement and pride that we share this news...Kahn is now a certified member of Planetree's Visionary Design Network!

Kahn is one of only five firms nationwide to receive this certification. The designation establishes Kahn as a specialist in evidence-based health care design following the Planetree philosophy and its core components of healing design.

"These charter members of the Planetree Visionary Design Network are leaders in the field serving as catalysts for change in healing design. They fully embrace Planetree's philosophy of building and designing healing environments that provide the greatest opportunity for caring of the body, mind and spirit," says Kim Montague, AIA, LEED AP, Planetree's Director of Design and Consultation.

In the last 10 years alone Kahn has designed over 3.5 million sq. ft. of patient-centered spaces totaling nearly \$1.5 billion in construction costs.



Kahn's Robert Sharrow, Director of Health Care Planning; Clift Montague, Chief Strategy Officer; Stephen Whitney, Chairman & CEO; and Michael Durand, Principal representing Kahn as a charter member of Planetree's Visionary Design Network

Award Winning Culture

Corporate culture. It's an organization's unique DNA; an outgrowth of philosophies, personalities, work ethic and leadership. At Kahn, we tend to refer to our company as a family organization, where colleagues are also friends and people go the extra mile to make sure that our clients are satisfied with the service and products we deliver. Others agree. In 2009 alone, Kahn has earned numerous accolades that focus upon our culture, values and environments, including:

- Alfred P. Sloan Award for Business Excellence in Workplace Flexibility from Families and Work Institute (4th consecutive award)
- Corp! Best of Michigan Business from Corp! Magazine (2nd consecutive award)
- Top Workplace Award – No. 2 Medium-Sized Company from Detroit Free Press and Work Place Dynamics (2nd award)
- Best Multidiscipline A/E Service Firm To Work For from ZweigWhite Publications

By providing a rewarding working environment based on mutual respect, creativity, recognition and professional development, Kahn attracts and retains employees who enjoy the freedom to be innovative, progressive and adaptable. Our employees are the reason that we are receiving such honors.

Socially Acceptable

Blogs, Twitter, LinkedIn, YouTube, Facebook. These social media and networking outlets are increasing in use and popularity, fast becoming a part of our everyday lives. Consequently, corporations are exploring how they can use these tools to communicate with employees, clients, prospective recruits and new business development contacts. Kahn is no exception.

We admit the ease of using these platforms to share news, promote and spread ideas, build brand recognition, and target specific audiences makes communicating quicker than ever before. On the flip side, if you're not careful about what you say and how you say it, these technological marvels can also complicate the communication process.

We first tested our social media savvy this spring when we launched a blog on our website (www.albertkahn.com/blog.cfm). Kahn's leaders can use the forum to discuss industry trends, business and economic drivers, the pride we take in our people and their accomplishments, and much more. In the fall we delved into the world of Twitter under the user name @KahnCompanies.

As you evaluate what outlets are appropriate for your company, you may want to consider:

- Decide who in the firm is responsible for managing and participating in social media.
- Establish ground rules for employee participation in social media outlets.
- Create a social media policy delineating acceptable and taboo social media practices.



To learn more about Kahn's experiences with social media, please contact Amy Russeau, Director of Marketing/Public Relations.
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continuing **SERVICES FACILITY MANAGEMENT**

The world's largest marketer, producer and distributor of Coca-Cola products, Coca-Cola Enterprises Company (CCE), turned to Kahn to implement a thorough, effective, preventive and predictive maintenance program for its 20-year old bottling facility in Cincinnati, Ohio. Kahn quickly discovered immediate building management issues ranging from endemic energy waste concerns to more acute plumbing, heating and other infrastructure deficiencies in need of repair.



Serving as the facility manager, Kahn initiated a staff of eight on-site employees to manage the facility and janitorial services, allowing CCE to focus on what they do best, creating and distributing 18 percent of The Coca-Cola Company's total global volume.

Kahn implemented touchless restrooms within the facilities, made adjustments to improve power usage, improved the boiler chemical management system, enhanced boiler operations, completed a comprehensive HVAC study of the facility's adjacent administration building, and improved the plant's electrical efficiency – saving CCE approximately \$6,000 per month.

“From the start Kahn was interested in establishing a long term partnership with our entire Cincinnati team,” says Greg Stitzel, who was Coca-Cola's senior operations manager and has now moved on to become a Plant Manager at another CCE site. “It has allowed us to establish open and honest lines of communication, which helps deliver the best solutions to tough problems.”

Next Issue...

PROJECT PROFILE:
NATIONAL ALABAMA CORPORATION
Rail Car Manufacturing Facility
The Shoals, Alabama

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